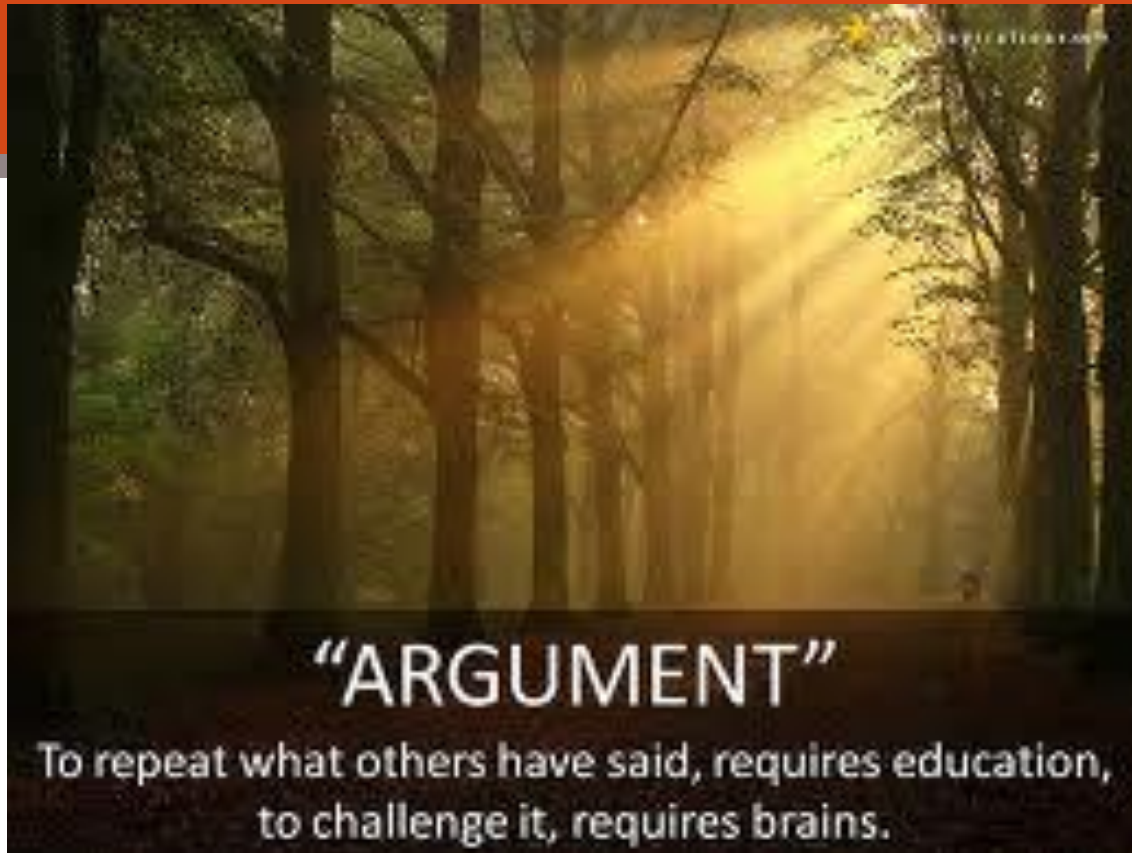# Argumentative Writing

"ARGUMENT"
To repeat what others have said, requires education, to challenge it, requires brains.

What is Argumentative Writing?
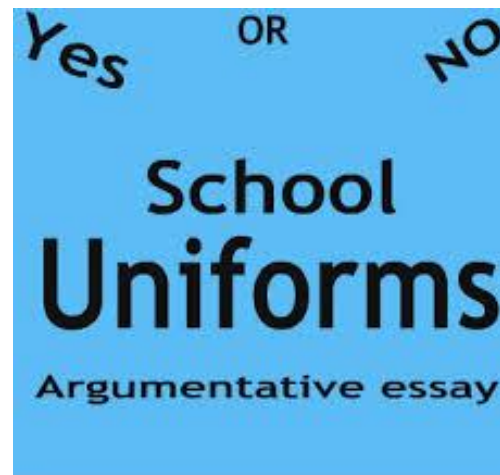
Writing used to:

- **change** the **reader's point of view**

- **request** an **action** by the reader

- **ask** the **reader** to **accept** the **writer's explanation**, **conclusion**, or **evaluation** of a concept, issue, or problem.

What is Argumentative Writing?

Writing that is:

- **logical**

- **shows** the writer's **belief**, or **conclusion** is **valid**

- a **claim** that is well **proven** by **evidence**

- **offers** counterclaims

Yes OR NO
School
Uniforms
Argumentative essay

What is Persuasive Writing?

Writing used to:

- **convince** someone to do something

- **convince** someone to believe something

- **share a belief or set of beliefs**, especially religious or political ones.

Compare and Contrast two Essays

Persuasive vs. Argumentative

- Read the two essays

- In your notes, write the statement (on the right side) and fill in the blanks to compare and contrast the essays.

- Share your answer with the group.

- Be prepared to share your answer with the class.

Both of these essays are_____; however, they are different because _____.

Persuasive Essay:

Animal Testing

Animal testing has benefited human health. People do not contract polio anymore because of a vaccine tested on animals. Advances in antibiotics, insulin, and other drugs have been made possible through research done on animals. Animal testing should continue to benefit medical research.

In order for scientists to create new drugs, they have to be able to test them. Scientists have found that many animals have similar physical processes to humans. Watching how a new drug affects an animal makes it possible to find out how new drugs might affect the human body.

The cost of animal testing makes it an affordable option. Laboratory animals are in abundance. It is easy to breed rats and other animals and to keep them in labs.

Animal testing saves human lives. It would be wrong to test new drugs on humans. How many people would die because doctors could not administer medication before compiling all the information about a new drug? When surveyed, 99% of all active doctors in the United States stated that animal research has paved the way to many medical advancements. An impressive 97% of doctors support the continuous use of animals for research.

Animal testing should be continued for medical research. It provides a safe method for drug testing that is inexpensive and easy to maintain. Doctors endorse the usage of animals for testing. It is possible that the cure for AIDS could come about through animal testing.

⬭ = Claim (my side, the "right" side)

⬭ = Counterclaim (the "other" side, the "wrong" side.

Argumentative Essay:

Animal Testing

Medical research involving animals has dramatically improved the health of the human race. Without animal testing, the cure for polio would not exist and diabetics would suffer or die from their disease. Despite these benefits, some people believe that animals should be not be used for testing medical techniques and drugs. This essay will outline the advantages of animal testing.

Animal testing allows scientists to test and create new drugs. Animals such as monkeys or rabbits have similar physical processes to humans. This allows scientists to test the effects of certain drugs. If a drug produces adverse effects in animals, it is probably unfit for human use.

Animal testing is cheap. There is a large supply of animals for medical research. Animals are easily bred and maintained safely in controlled labs. The costs of testing on humans would be extremely high.

Many people argue that animal testing is cruel. In some cases, this is true. However, it would be much more cruel to test new drugs on people or children, or to let people die because there was not enough information about a drug. Furthermore, legislation in most countries sets standards for animal treatment, and laboratories have guidelines to prevent cruelty.

Opponents of animal research also say that information from animals does not apply to humans. They point to certain commercial drugs, which have been withdrawn because of side effects in humans. While it is true that animal systems differ from human systems, there are enough similarities to apply information from animals to humans.

Animal rights campaigners claim that we don't need new tests because we already have vast amounts of information. However, many new deadly infections appear every year and new treatments and drugs are needed to combat these deadly plagues.

Animal testing is needed in the world we live in. Our responsibility is to manage the animals in our care and balance their suffering against the good that comes from them.

What elements are used in Persuasive Writing?

- Addresses **one side of a claim**.
- **Uses** techniques such as:

    - **Bandwagon** (Everybody does it, and so should you.)
    - **Famous people** (You can be like this famous person.)
    - **Emotionally loaded words** (Help the starving children.)
    - **Testimonial** (It works for me, so it will work for you.)
    - **Transfer** (Bruno Mars likes _____, so I like ____.)

What elements are used in Argumentative Writing?

- Addresses **both sides of a claim**.
- Uses **evidence** to prove a claim.
- Uses **counterclaims** to disprove the other side's claim.

What is a Claim?

- It is a statement that a writer is trying to prove true using evidence . Claims . . .
  - Are usually one sentence.
  - Are specific and focused upon one idea.
  - Should be arguable; everyone might not agree that a claim is true.
  - Hint at the larger purpose or "So What?" idea of an argument.

What is a Counterclaim?

- A claim made to disprove the other side's point of view

- A claim used to weaken the other side's argument

Checking for Understanding ~ Discuss with your table partners:

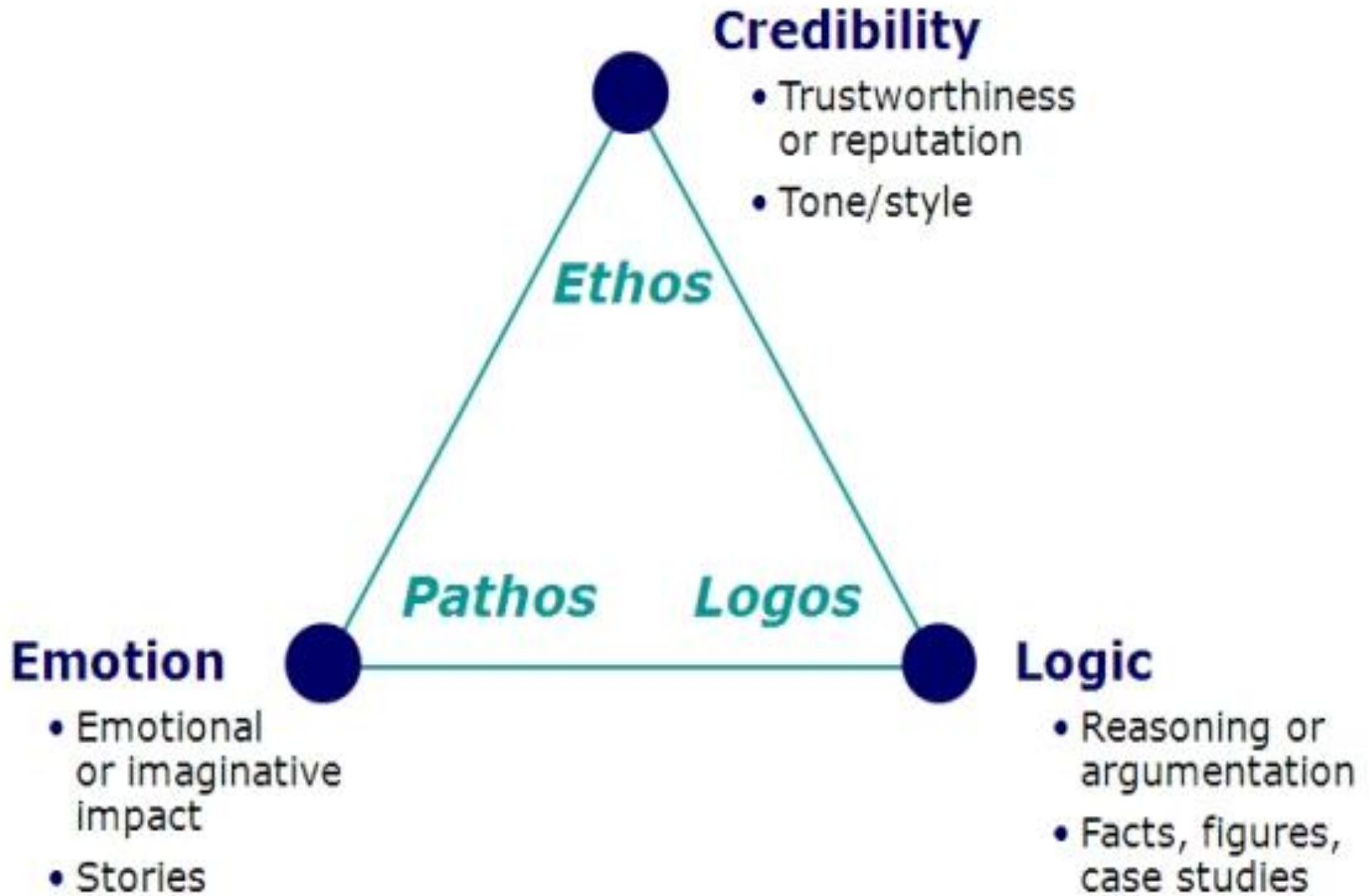| Persuasive Writing is:	Argumentative Writing is:
1.	1.
2.	2.
3.	3.

What 3 techniques are used in Argumentative Writing?

- Uses **3** writing **techniques**

- **The modes of Persuasion**

- **Greek words are coined by Aristotle**
  - **Logical** Appeal; *LOGOS*
  - **Ethical** Appeal; *ETHOS*
  - **Emotional** Appeal; *PATHOS*

LOGOS – What is logical appeal?

- The use of **reasonable, valid, strong, clear claims** and **cited evidence** to convince the reader. Cite facts, statistics, or historical/literal comparison.

PENGUINS ARE BLACK AND WHITE.
SOME OLD TV SHOWS ARE BLACK AND WHITE.
THEREFORE, SOME PENGUINS ARE OLD TV SHOWS.

GLASBERGEN

Logic: another thing that penguins aren't very good at.

ETHOS – What is ethical appeal?

- The writer uses **evidence** that **is fair, open-minded and honest** to appear knowledgeable.   Evidence is **credible**.

PATHOS – What is emotional appeal?

- When the writer uses **emotions to connect with** the **reader**.

Checking for Understanding

- Use the **Whip Around Strategy**.

- **Think to yourself**, "What are **2 pieces of information** you **learned** about Argumentative Writing." (7 seconds to think)

- Each person will **verbally share two pieces** of information **learned** about Argumentative Writing.

- Students will **speak in this order**: Chair 3, Chair 4, Chair 1 and Chair 2

- **Be ready** to share with the whole class in case you are randomly selected.

Summary in Cornell Notes

Argumentative starts with a _____ that I believe. I will use reasonable, valid _____ to prove my claim. I will use _____ to prove the other side's point of view wrong. I can use 3 types of appeal to prove my point. They are: _____, _____, and _____.