

English 12 Informative Writing Project: Career Research Planning and Presentation

NAME: _____ Period: _____ Due Date: _____

Objectives:

- Using three or more various resources, students will gather information about a career they are interested in pursuing.
- Evaluate sources used to conduct research about the career.
- Organize and synthesize data using 8 thinking maps.
- Students will demonstrate the use of correct MLA format in the research and final product.
- Students will complete a bibliography of three or more resources used for the research project.
- Students will present the final product to the class.

Project Sections and Proficiency Scale Evaluation:

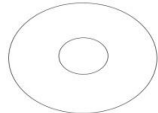

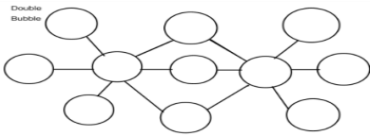

- Level 2 – 8 Thinking Maps Portfolio
- Level 4 – Presentation
- Level 3 – Final Product

Level 2 – 8 Thinking Maps Portfolio: Use 8 thinking maps to complete the research process of your career choice. Express information and ideas from primary and secondary sources accurately and clearly. Organize and display information on each thinking map. Each thinking map must be informative, neatly illustrated, and written or typed on blank paper:

1. Each map must be on a separate page and be able to demonstrate your knowledge and research about the career choice:
 - a. Factual information from resources
 - b. Examples may include illustrations or pictures
2. Each map must be neatly illustrated, organized, and properly labeled on blank paper.
3. A “Frame of Reference” (where you found your information) must be included on each map.

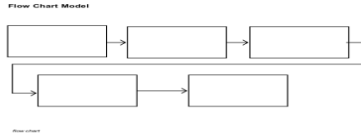
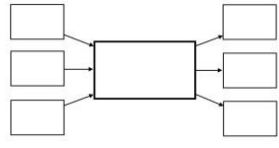

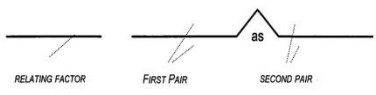
Thinking Map Topics:

- | | |
|--|---------------------------------------|
| 1) A Career Choice | 5) Steps to Achieving the Career Goal |
| 2) Important Qualities/Skills | 6) Reasons for Interest |
| 3) On-the-Job Training Vs. College Education | 7) Qualifications, Duties and Salary |
| 4) Features of the Career | 8) Relating Factors of Occupation |

1) A Career Choice <ul style="list-style-type: none"> • Career name in the center. • List 10 or more words, pictures or any other sign or symbol to represent the career you are trying to understand or define. 	 <p>CIRCLE MAP</p>
2) Important Qualities <ul style="list-style-type: none"> • Career name in the center bubble. • Identify 5 or more important qualities or skills you need to have in this career. 	 <p>BUBBLE MAP</p>
3) On-the-Job Training Vs. College Education <ul style="list-style-type: none"> • Show the differences and common qualities of training for the career versus getting a college degree. • Write “Training” and “College Education” in its center bubble. • In the middle of the two things being compared, write the common qualities. • On the outside of each original bubble, write descriptions that are unique to them. • Identify as many common qualities and descriptions found from research. 	 <p>DOUBLE BUBBLE MAP</p>
4) Features of the Career <ul style="list-style-type: none"> • Name of the career on the top line. • Identify 5 important factors to consider about the career and provide 3 or more specific information about each one. • Such factors to consider are: benefits, location/environment, employment status, physical demands, working conditions. 	 <p>TREE MAP</p>

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<p>5) Steps to Achieving the Career Goal</p> <ul style="list-style-type: none"> • Career title in the first box. • Explain the sequence, steps or stages that must be completed in successfully achieving the career goal. Include at least 5 or more steps or stages. • Include educational requirements and/or specific training information. • Details must be clear and thorough. 	 <p style="text-align: center;">FLOW MAP</p>
<p>6) Reasons for Interest</p> <ul style="list-style-type: none"> • Career name in the center box. • Give 3 or more reasons for choosing this career. Left Side. • Identify 3 or more short or long term outcomes (results or predictions) of having this type of career. Right Side. 	 <p style="text-align: center;">MULTI-FLOW MAP</p>
<p>7) Qualification, Duties/Responsibilities, Salary Information</p> <ul style="list-style-type: none"> • Career name on the first line. • Categorize three components of the career on the next three lines: qualifications, duties/responsibilities and salary information. • Provide as much important and specific information about each component that can be found from research. 	 <p style="text-align: center;">BRACE MAP</p>
<p>8) Relating Factors of Occupations</p> <ul style="list-style-type: none"> • Identify the relating factor: definition, duties, responsibilities, environment, benefits, salary, etc... • Write the name of similar careers above the line and a description of the relating factor under the line. • Identify 4 or more relative occupations in this career field. • Show the relationship, or relating factor, between the occupations. 	 <p style="text-align: center;">BRIDGE MAP</p>

Level 3 – Final Product: Read Option 1 and 2. Choose one to complete as a culmination and final product reflecting your research. You must complete the Level 2 project requirement.

- 1) Traditional Research Paper
 - a. Organize and synthesize researched information from all 8 thinking maps in a (minimum of) 8 to 10 page research paper, not including Cover Page, Bibliography or Work Cited page.
 - b. Typed Double Spaced, Times New Roman Font, MLA Format, Bibliography of Resources or Works Cited page.
 - c. Include 8 thinking maps in the submission of this final product.
- 2) Informative Portfolio – 8 Thinking Maps = 8 Informative Essays
 - a. Transform information from each thinking map to individual informative essays.
 - b. Each essay must be informative; essays must be clear and thorough while it explains the topic.
 - c. Requirements: Cover Page, Typed Double Spaced, Times New Roman Font, MLA Format, Bibliography of Resources or Works Cited page.
 - d. Include 8 thinking maps in the submission of this final product.

Level 4 – Presentation: Create an informative power point or slide presentation about your topic. You must complete Level 2 and 3 project requirements.

- a. Minimum of 10 - 15 slides consisting of informative and specific details from the research.
- b. Include relative visual/illustrated examples to accompany written details.
- c. Information must be equally given using bulleted information and visuals.
- d. Title Slide must contain the Career Name, Student Name, Period #, Subject, Due Date.
- e. MLA Format must be used for Bibliography or Works Cited. This information must be provided as the last slide.
- f. Students must complete Level 2 and Level 3 project requirements.